

Paris, 8 July 2026

## **Covivio reinvents CB21: a repositioning that appeals to businesses and underscores the vitality of Paris La Défense**

*Covivio, a European property operator, is reinventing CB21, an iconic tower in Paris La Défense, to offer a new office experience in line with companies' expectations and changing ways of working. This repositioning, which combines new uses, offers unique services and demonstrates a commitment to society, is already proving a resounding commercial success. The first tenant sign-ups confirm both the relevance of the model developed by Covivio and the dynamism of Paris La Défense, now Europe's leading business district and the fourth largest globally, according to the latest EY barometer<sup>1</sup>.*

### **A marketing campaign that reflects the renewed appeal of Paris La Défense**

Paris La Défense is reaffirming its dynamism and appeal to an increasingly diverse range of businesses. In 2025, more than 149,000 m<sup>2</sup> were let across 106 transactions<sup>2</sup>, making this year the business district's second-best performance on record in terms of the number of transactions.

This momentum is particularly evident at CB21. Since the release in March 2025 of 44,000 m<sup>2</sup> previously occupied by Suez, 25,000 m<sup>2</sup> have already been let to companies of various sizes and from a range of sectors, including manufacturing, healthcare, energy, agri-food and technology.

### **A range of property solutions designed to meet the changing needs of businesses**

This commercial momentum also reflects Covivio and CB21's ability to provide a tailored response to the diverse expectations of users.

To enable each company to develop a bespoke solution that combines speed of installation, budgetary control, environmental performance and quality of use, Covivio has developed a particularly flexible offering for the tower, structured around three service levels:

- The 'Classic' package offers spaces that are immediately available in their current configuration.
- The 'Superior' package offers refurbished, modernised floor spaces ready for fit-out, with a focus on reusing existing fittings.
- Finally, the 'Signature' package, which focuses on the upper sections of the tower with panoramic views of Paris, allows companies to benefit from fully customised spaces with premium amenities.

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<sup>1</sup>EY barometer: [14112025-pld-ladefense-resultats-barometre-quartiers-daffaires-internationaux1.pdf](#)

<sup>2</sup> Source Paris La Défense : [Une dynamique immobilière soutenue en 2025 pour Paris La Défense](#)

Furthermore, in 2027 and 2028, a number of new facilities and services at Paris La Défense will be added to the existing range, which currently includes a lobby, an auditorium, dining areas, fitness centres and landscaped gardens:

- a 500 m<sup>2</sup> rooftop that can be hired for private events, a unique space in La Défense in terms of both its size and the views it offers;
- a bistronomic restaurant on the 41st and top floor, offering panoramic views of Paris;
- the “SkySuites”, modular function spaces on the 40th and 41st floors suitable for a wide range of uses (seminars, receptions, photo shoots, film shoots, etc.) and comprising a double-height cathedral-style lounge, function rooms, a mezzanine, a bar, as well as two apartment suites designed for corporate and event use and convertible into offices.
- new conference spaces (business centre) opening out onto the gardens;
- new multi-purpose spaces designed to encourage networking, events and new ways of working.

The “Signature” offering and the tower’s future new spaces have been designed by the teams at Covivio and the architect Nicolas Sisto (Sisto Studio). The project reinterprets the design and architectural styles of the 1970s, transforming this iconic tower – built in 1974 – into a next-generation workplace.

Located in the heart of Paris La Défense, right next to Line 1 and within easy reach of the main transport links, CB21 also benefits from excellent accessibility and is pursuing an ambitious environmental strategy, having already secured several certifications and set new certification targets for 2028 (HQE ‘Exceptionnel’ level, BREEAM ‘Excellent’ level, Active Score ‘Platinum’ level, WiredScore ‘Gold’ level, BiodiverCity and Osmoz).

### **An open living space**

Beyond its architectural and service-related transformation, Covivio aims to make CB21 a genuine hub of community life, open to the wider neighbourhood.

The bistronomic restaurant and the rooftop have been designed to be open to the public, not just to those who work in the tower.

Furthermore, CB21 is committed to supporting organisations and businesses dedicated to inclusion, training and careers of the future. As such, more than 700m<sup>2</sup> is currently occupied by the “DesCodeuses” collective, which helps women from working-class neighbourhoods enter digital professions, with the support of the Covivio Foundation.

This programme reflects Covivio’s commitment to making CB21 not only a benchmark in the property sector, but also a space open to La Défense, creating social and economic value for the local area.

*“With CB21, we are taking a bold step in believing that an office tower today must be much more than just a place to work. We have envisaged a destination capable of offering businesses spaces inspired by the hospitality industry, a premium experience and an environment that fosters interaction, wellbeing and innovation. By incorporating a strong social dimension centred on the jobs of the future, we are also reaffirming our commitment to creating a space that is open to the local community. Initial sales figures confirm that this vision meets new expectations and is contributing to the revitalisation of Paris La Défense,” says **Céline Leonardi, Director of Marketing & Customer Experience for Europe at Covivio.***

## CONTACTS

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## ABOUT COVIVIO

Drawing on its history of partnership, its property expertise and its European culture, Covivio is shaping today's user experience and designing the city of tomorrow.

As a leading property player operating primarily at European level, Covivio builds close relationships with end-users, understands their aspirations, combines working, travelling and living, and collaborates in creating vibrant spaces.

As a leading European operator with €23.7 billion in assets under management, Covivio supports businesses, hotel brands and local authorities in addressing their challenges relating to attractiveness, transformation and responsible performance.

Building well-being and lasting connections is Covivio's raison d'être, which defines its role as a responsible property operator towards all its stakeholders: clients, shareholders and financial partners, internal teams, local authorities and future generations. Furthermore, its dynamic approach to property opens up exciting project opportunities and career paths for its teams.

Covivio shares are listed on Compartment A of Euronext Paris (FR0000064578 – COV), admitted to the SRD, and are included in the MSCI, SBF120 and Euronext IEIF 'SIIC France' indices, CAC Mid100, the European property benchmarks 'EPRA' and 'GPR 250', as well as the FTSE4Good, DJSI World and Europe, and Euronext ESG indices (Sustainable World 120, Sustainable Euro 120, CDP Environment ESG France EW, SBF Top 50 ESG, SBT 1.5°) Stoxx ESG, Ethibel and Gaïa, and has received the following recognition and ratings: EPRA BPRs Gold Awards (financial and sustainability reporting), CSA S&P (top 10%), CDP (A), GRESB (91/100, 5-Star, 100% public disclosure), ISS-ESG (B) and MSCI (AAA).

### Requested ratings:

Financial rating: BBB+ / Stable outlook from S&P