

PRESS RELEASE

Paris, 01 June 2021



# Covivio to house Roland Berger French headquarters in its "Jean Goujon" building located in Paris 8th arrondissement

Covivio announces the signing of a rental agreement with Roland Berger, a leading global management consulting firm of European origin, for a total area of 3,600 m<sup>2</sup>, covering the "Jean Goujon" office building located in Paris 8th arrondissement. 40% of the surface area of the 8,600 m² building has therefore been pre-let over a year before delivery, confirming the attractiveness of the operations and approach developed by Covivio for users.

## Jean Goujon, a revamped building occupying a prime location

Located in Rue Jean Goujon, near the Golden Triangle and Avenue Montaigne, the building purchased by Covivio in 2018 won the approval of Roland Berger Paris (advised by Strategies and Corp). The consulting firm will house its new head office and teams over 3,600 m<sup>2</sup>. The partners have signed a nine-year firm lease.

Currently under restructuring, Jean Goujon has eight storeys and offers office platforms measuring around 1,100 m². Covivio selected Wilmotte & Associés to rethink this characterful building through an architectural project focusing on light, sobriety, elegance and fluidity. In addition to the workspaces, the building has 630 m<sup>2</sup> of outdoor areas including a greenhouse, patio and rooftop with a view of the Eiffel Tower. These areas provide occupants with a host of opportunities to change posture and try out different workspaces.

To maximise user well-being, Covivio will also offer a wide range of services in the building, including an entrance lobby with reception and concierge service, a work café and business centre with meeting rooms, a wellness area with showers and changing rooms, as well as a top-floor restaurant with panoramic view fully convertible into a reception venue.

In order to offer top class performance and comfort to occupants and in line with Covivio's CSR ambitions, Jean Goujon aims to obtain the highest levels of certification: HQE Excellent, BREEAM Excellent, as well as OsmoZ, Biodivercity and R2S labels.

"While working methods have changed radically over the past year, we are delighted to be moving into this emblematic location, which will enable us to reinvent our ways of collaborating in adapted workspaces, while also providing us with places to socialise. We want to offer all our employees working conditions that match their level of excellence," says Olivier de Panafieu, Managing Partner of Roland Berger Paris.



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"We were delighted to accompany Roland Berger in a mission that perfectly illustrates our know-how. Even more so for a Covivio asset that is particularly qualitative and adapted to the new needs of companies", says Angélique de Rougé, President of Strategies and Corp.

## A further example of Covivio's dedication to enhancing Parisian heritage

Built in the 1930s, the Jean Goujon building is currently undergoing major restructuring in order to cater to the latest office specifications and user expectations while respecting the singularity of the location. This latest transaction is a further illustration of Covivio's expertise in transforming the French capital's architectural heritage.

As a reminder, nearly half of Covivio's France Offices portfolio is located in Paris: 29 assets with a total surface area of 340,000 m². More than half have already been transformed or are undergoing redevelopment. High-potential buildings full of architectural character located in thriving, attractive areas, they are perfect springboards for innovation, value creation and developing tomorrow's workspaces.

This latest success also vindicates Covivio's office investment strategy focused on the development and redevelopment of buildings located in the centres of Paris, Milan and Berlin designed to meet top market standards. Five new developments along the lines of Jean Goujon will be launched this year in the CBDs of these cities.

"Jean Goujon is a new benchmark for Covivio. We use our approach focused on user needs while injecting our strong standards and markers: premium location, top quality architectural project, variety and flexibility of space, service offering scaled to each location, CSR requirements and compliance with user demands. The rental conditions and term of the lease signed with Roland Berger, which we are delighted to welcome among our partners, testify to the quality of this transaction." Olivier Estève, Deputy CEO, Covivio.

In Q1 2021, Covivio signed new leases and lease renewals in France, Italy and Germany covering a total area of 64,000 m². The central location of Covivio's assets, their high performance levels and the exceptional quality of the spaces and services on offer have won over a host of different types of user, who have chosen to strengthen their partnership with Covivio or join the Group's customer ecosystem.

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Photos: Wilmotte & Associés







Photos: Majorelle







# About Jean Goujon:

- > An 8,688 m<sup>2</sup> 8-storey building
- > Architectural project signed with Wilmotte & Associés
- > Central location generously served by public transport (metro lines 1/9/13 and RER C)
- > Comprehensive range of services:
  - Entrance lobby with reception and concierge service
  - Work café and business centre
  - o 50-seat restaurant with panoramic view
  - o Wellness areas with showers and changing rooms
  - Patio, greenhouse and rooftop with view of the Eiffel Tower
  - o Car park (100% electric) and bicycle shed
- > Targeted certification and accreditation: HQE Excellent, BREEAM Excellent; OsmoZ, Biodivercity and R2S labels
- > Delivery: July 2022
- > Real estate agent: CBRE
- > Tenant adviser: Strategies and Corp.



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### **Press Relations**

Géraldine Lemoine
Tel: + 33 (0)1 58 97 51 00
geraldine.lemoine@covivio.fr

Laetitia Baudon
Tel: +33 (0)1 44 50 58 79
laetitia.baudon@shan.fr

#### **Investor Relations**

Paul Arkwright
Tel: + 33 (0)1 58 97 51 85
paul.arkwright@covivio.fr

Quentin Drumare
Tel: + 33 (0)1 58 97 51 94
quentin.drumare@covivio.fr

# ABOUT COVIVIO

Thanks to its partnering history, its real estate expertise and its European culture, Covivio is inventing today's user experience and designing tomorrow's city.

A preferred real estate player at the European level, Covivio is close to its end users, capturing their aspirations, combining work, travel, living, and co-inventing vibrant spaces.

A benchmark in the European real estate market with 26 Bn€ in assets, Covivio offers support to companies, hotel brands and territories in their pursuit for attractiveness, transformation and responsible performance.

Build sustainable relationships and well-being, is the Covivio's Purpose who expresses its role as a responsible real estate operator to all its stakeholders: customers, shareholders and financial partners, internal teams, local authorities but also to future generations and the planet. Furthermore, its living, dynamic approach opens up exciting project and career prospects for its teams.

Covivio's shares are listed in the Euronext Paris A compartment (FR0000064578 - COV) and on the MTA market (Mercato Telematico Azionario) of the Milan stock exchange, are admitted to trading on the SRD, and are included in the composition of the MSCI, SBF 120, Euronext IEIF "SIIC France" and CAC Mid100 indices, in the "EPRA" and "GPR 250" benchmark European real estate indices, EPRA BPRs Gold Awards (financial + extra-financial), CDP (A-), 5 Star GRESB and in the ESG FTSE4 Good, DJSI W orld & Europe, Euronext Vigeo (World 120, Eurozone 120, Europe 120 and France 20), Euronext® CDP Environment France EW, ISS ESG, Ethibel and Gaïa ethical indices.

#### **Notations solicited:**

Financial part: BBB+ / Stable outlook by Standard and Poor's

Extra-financial part: A1+ by Vigeo-Eiris

