

Paris, 2 June 2025

## **Covivio wins the “1 building, 1 piece of art” prize for its piece of art “Objet 10”, installed on CB21 in Paris La Défense**

*Covivio was honoured to receive the “1 building, 1 piece of art” award for the piece of art “Objet 10”, signed by the artist Hugo Servanin, installed in CB21, the emblematic tower of Paris La Défense. This prize, awarded by the French Ministry of Culture, recognises 3 projects that stood out from all the other pieces of art installed as part of the “1 building, 1 piece of art” programme.*



Every two years, these prizes are awarded to exemplary projects carried out as part of the “1 building, 1 piece of art” programme. Projects are selected based on their artistic quality, their integration into the building and their originality. The prizes are awarded by an artistic committee made up of professionals from the cultural sector.

### **Covivio and the “1 building, 1 piece of art” programme**

On 16 December 2015, the Ministry of Culture launched the “1 building, 1 piece of art” programme, which committed its members to commissioning or purchasing a piece of art from a living artist for each of their buildings. Covivio joined the programme in 2017 before officially signing the charter in 2018. This initiative enables Covivio to make each of its buildings unique,

to raise employees' awareness of art and to make living and working spaces more dynamic. The Group aims to encourage the emergence of artists who put sustainability at the heart of their creative process.

*"By bringing art into our buildings to help the development of our users and living well together, Covivio perfectly illustrates its position as a player in living real estate. We are also committed to bringing these pieces of art to life outside the building, with a view to open up to the city."* adds **Marielle Seegmuller, Covivio's Operations Director.**

Today, Covivio has 24 permanent pieces of art in France, 5 temporary art programmes in Berlin and 3 installations in Italy.

### **"Objet 10" by Hugo Servanin**



Hugo Servanin is a 31-year-old plastic artist who graduated from the École nationale supérieure des Arts Décoratifs de Paris (EnsAD) in 2018. In his artistic practice, he mixes classical sculpture with contemporary technologies. These hybrid pieces of art are assembled using a variety of materials such as clay, ceramics, glass, resin, metal and other fluids. In 2022, Covivio invited EnsAD to design a piece of art for its CB21 tower. Hugo's project won them over with its artistic approach, which establishes a strong link between art and the environment.

For his piece of art "Objet 10", the artist has chosen to reinterpret Edouard Manet's *Le Déjeuner sur l'herbe* in 3 mural frescoes, each measuring 7 x 7 metres. The images that make up the frescoes have been generated by artificial intelligence algorithms and together form a mosaic with a kinetic effect. "Objet 10" makes the link between the Impressionist movement and artificial intelligence.

[Meeting with Hugo Servanin](#)

[Click here for the press kit](#)

[Download photos of the "Objet 10" piece of art here](#)

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## ABOUT COVIVIO

Thanks to its partnering history, its real estate expertise and its European culture, Covivio is inventing today's user experience and designing tomorrow's city.

A preferred real estate player at the European level, Covivio is close to its end users, capturing their aspirations, combining work, travel, living, and co-inventing vibrant spaces.

A benchmark in the European real estate market with €23.1 bn in assets, Covivio offers support to companies, hotel brands and territories in their pursuit for attractiveness, transformation and responsible performance.

Build sustainable relationships and well-being, is the Covivio's Purpose who expresses its role as a responsible real estate operator to all its stakeholders: customers, shareholders and financial partners, internal teams, local authorities but also to future generations and the planet. Furthermore, its living, dynamic approach opens up exciting project and career prospects for its teams.

Covivio's shares are listed in the Euronext Paris A compartment (FR0000064578 - COV), are admitted to trading on the SRD, and are included in the composition of the MSCI, SBF 120, Euronext IEIF "SIIC France" and CAC Mid100 indices, in the "EPRA" and "GPR 250" benchmark European real estate indices, and in the ESG FTSE4 Good, CAC SBT 1.5°C, DJSI World & Europe, Euronext Vigeo (World 120, Eurozone 120, Europe 120 and France 20), Euronext® CDP Environment France EW, ISS ESG, Ethibel and Gaïa ethical indices and also holds the following awards and ratings: CDP (A-), GRESB (88/100, 5-Star, 100% public disclosure), ISS-ESG (B-) and MSCI (AAA).

### Notations solicited:

Financial part: BBB+ / Stable outlook by Standard and Poor's