

Paris, 13 May 2025

## Europeanisation and Customer Experience: Covivio adapts its organisation

*In line with its strong customer culture, and to offer increasingly experiential and hybrid real estate products, Covivio is adapting its organisation and creating a Marketing & Customer Experience Europe Division, headed by Céline Leonardi, who joins the Group's Executive Committee at the same time.*

As one of Europe's leading real estate operators, Covivio has in recent years pushed the quality bar ever higher for its projects in France, placing the customer at the heart of its thinking. Whether in terms of design quality and technical innovation, design and service programming or on-site experience, Covivio is now one of the most advanced and recognised players in its field for taking users' needs into account.

Following the creation of Wellio in 2017, the structuring of its *smart building* expertise in 2019, the creation of a *Design User Experience* (DUX) division in 2021 and the launch of its operated office offering in 2022, Covivio intends to continue along this path of differentiation and roll out its *hospitality-inspired* approach on a European scale.

With this in mind, Covivio is creating a European Marketing & Customer Experience Department, headed by Céline Leonardi, currently Letting and DUX Director.



**Céline Leonardi**, 43, holds a Master's degree in Notarial Law and Asset Engineering. She began her career as a legal advisor at Cheuvreux Notaires, before joining Covivio in 2009 as a Project Manager to oversee several cross-functional projects. She joined Covivio's Letting division in 2012, before taking over as Director in 2016. In charge of positioning and rolling out Wellio, Covivio's flexible office offering, since 2017, Céline Leonardi has also been in charge of the DUX division since 2021.

Reporting to Olivier Estève, Deputy CEO, Céline Leonardi will be responsible for reinforcing the differentiation of Covivio's real estate offerings and products in Europe, through their identity and positioning, their programming, the experience offered to occupants, as well as managing customer marketing through innovative and unique practices.

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PRESS RELEASE

Céline Leonardi joins **Covivio's Executive Committee**. The 13-member Executive Committee is responsible for steering the Group's activities across Europe.

**Composition:**

- Christophe Kullmann, CEO
- Olivier Estève, Deputy CEO
- Marjolaine Alquier, Chief Internal Audit & Control, Risk & Compliance Officer
- Paul Arkwright, CFO
- Alexei dal Pasto, CEO Italy & German Offices
- Daniel Frey, CEO Residential Germany
- Erwan Garrec, Chief Strategy & M&A Officer
- Laurie Goudallier, Chief IT & Transformation Officer
- Céline Leonardi, Chief Marketing & Customer Experience Officer
- Yves Marque, Chief Corporate Officer
- Tugdual Millet, CEO Hotels
- Barbara Pivetta, Group Risk Manager & CFO Italy
- Marielle Seegmuller, Chief Operating Officer France



From left to right: Tugdual Millet, Laurie Goudallier, Olivier Estève, Christophe Kullmann, Marielle Seegmuller, Yves Marque, Daniel Frey, Erwan Garrec, Céline Leonardi, Paul Arkwright, Marjolaine Alquier, Barbara Pivetta, Alexei Dal Pasto.

## CONTACTS

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## ABOUT COVIVIO

Drawing on its history of partnerships, its property expertise and its European culture, Covivio is inventing today's user experience and designing tomorrow's city

Covivio is a preferred real estate player on a European scale, getting closer to end users, capturing their aspirations, combining work, travel and living, and co-selling living spaces.

A leading European operator with €23.1 billion in assets, Covivio helps companies, hotel brands and local authorities meet the challenges of attractiveness, transformation and responsible performance.

Covivio's raison d'être is to build well-being and lasting relationships, expressing its role as a responsible property operator to all its stakeholders: customers, shareholders and financial partners, internal teams, local authorities and future generations. What's more, its lively approach to real estate opens up exciting prospects and career paths for its teams.

Covivio shares are listed on Compartment A of Euronext Paris (FR0000064578 - COV), admitted to the SRD and included in the MSCI, SBF120, Euronext IEIF "SIIC France" and CAC Mid100 indices, in the EPRA and GPR 250 benchmark indices for European property companies, and in the FTSE4 Good, CAC SBT 1.5°C, DJSI World and Europe, Euronext Vigeo (World 120, Eurozone 120, Europe 120 and France 20), Euronext® CDP Environment France EW, Stoxx ESG, Ethibel and Gaïa, and has been awarded the EPRA BPRs Gold Awards (financial reporting and sustainable development), CDP (A-), GRESB (88/100, 5-Star, 100% public disclosure), ISS-ESG (B-) and MSCI (AAA).

### Ratings requested :

Financials: BBB+ / Stable outlook from S&P